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**CAROCP Strategic Planning and Board
Transition Meeting**

June 24-26, 2019



CAROCPs 2019-20 Strategic Planning Team

June Transition Meetings

CAROCP wrapped up the 2018-19 school year during its annual transition meetings June 24-26, 2019. Over 40 CAROCP members from around the state met at the Bahia Hotel in San Diego to participate in strategic planning. Several key presentations were conducted on day one of the two-and-a-half-day event.



Updates pertaining to the state of CTE from the perspective of the California Department of Education were provided by Michelle McIntosh; Gerry Shelton and Lee Angela Reid, our legislative advocates from the Capitol Advisors Group provided an update on the annual budget trailer bill, AB 1303 and the status of the CTE Incentive Grant and the K12 Strong Workforce Program Grant.

California Department of Education Updates



CDE Update – Michelle McIntosh reported:

A New Organization Chart:

Michelle shared, there are still changes going on in the department and division.

- Tom Adams is retiring this week; Sarah Nevins is the new deputy superintendent for Learning Support.
- Pradeep Kotamraju is the Director for Career and College Transitions. He comes from Idaho and Minnesota. He is an economist, so they anticipate a different approach. His first day is July 1, 2019. Adult Ed, HS Innovations, Ag & Family Consumer Sciences, CTE, and Ed Options are all under that director.
- There is additional discussions about another reorganization in the Department, the Branch, and the Division.

CTE Online

The CTE Online system is being updated, with Amanda Samons at Butte COE taking the lead as contractor. Michelle explained that the site will house all information on CTE including required forms, course outlines, CTE Administrators Handbook, CTEIG updates and reporting requirements as well as other funding opportunities. Starting July 1, this will be all things CTE for California.

CTEIG

CTEIG applications will be out in August and due in September, to be on the SBE Board agenda in November for GANS to be out prior to March notices. The next year's application will be out November 2020, and due December 2020. DOF is looking at K12 SWP & CTEIG as sister programs, the departments will continue to work together. There may be one application for both with an additional piece on the CTEIG app for the K12 SWP app. There has been discussion regarding a 1:1 match in the future and the Department will be reviewing the RFA to look at including language to incentivize consortiums.

State CTE Plan: Chapter 4 of the current "Blue Book" is what needs updated for Perkins. This will be updated for the federal requirement, but we are doing a larger push for the state plan. Perkins will take the back seat to the overall CA CTE State Plan since we now have other funding sources.

CWPJAC: The Department is meeting weekly; the CWPJAC will meet July 12th at 10:00 a.m. to review the work. A stakeholder group will be identified this week, including CAROCP. There will also be public input.

Prop 51: CDE does not have the capacity to do another round of Bond funding. The next round will likely be out next spring. This will probably be the final \$250M and will require new application.

Credentialing workgroup: info went out to the field to get feedback and info is being reviewed. Recommendations will go to CTC in September.

CCI: Information will be going out regarding pre-apprentice programs for DASS schools.

Perkins: Perkins V is backing away from certifications and emphasizing work-based learning programs.

DASS and Certifications: Michelle is meeting with Cindy Kazanis to determine what certifications may be approved for CALPADS. Third-party certifications are being considered for DASS schools, not comprehensive schools at this time.

**Legislative Advocacy Updates
Capital Advisors Group (CAG)**

CAG Duties:

Gerry Shelton and Lee Angela Reid, our legislative advocates from the Capitol Advisors Group, gave a presentation on what their role is for CAROCP. They distributed a list of responsibilities to the group, along with lists of General and Specific Advocacy



Efforts they participated in, and written updates and meetings they attended throughout the 2018-19 year. Items discussed were:

- Legislation efforts over the past year, stating this has been an active year for CCI. There are also discussions on proposed changes for credentialing that are ongoing.
- Lee Angela spearheads CAG activities for the SBE.
- Networking in Sacramento helps with connecting with the governor and legislators and CTC.
- CAG's representation of multiple educational interests helps CAROCP indirectly.

The group did request that CAG provide advanced notice for hearings and meetings for members to attend and/or testify (whenever possible); and the group also asked what we can do locally to further the support of CTE & ROCP, and how we can follow up on AB1303.

Gerry and Lee Angela also reviewed the successes for this year such as, face to face conversations with Patrick O'Donnell & Debbie Look, cohesive communication to field, and timely updates.

They also distributed information and guided the group through legislative advocacy that included discussions on actions we could take to highlight CTE such as:

Letter Templates

- Invitation
- Thank you
- I would like to meet with you

Legislative Advocacy

- Information to guide individuals through the advocacy process

Discussion regarding the commemoration of 50 years of ROP and February is CTE month.

Connect with LCAP Coordinators to discuss how CTE positively effects all indicators

Engage local School Board members and bring them to Legislative visits

Annual CAROCP/CALCP Fall CTE Conference

Copies of the 2018/19 CAROCP Conference Reports were distributed highlighting the following information:

- The November Conference location reached capacity (725 – 750 people).
- Preconference has been successful. CAROCP Board members will need to pay for the Preconference if they want to go.

- Individuals need to pay for the first room night up front, each person will need to reserve their own room in advance (no more multiple reservations by one person)
- Plan early
- Membership table will be near the registration table again. We need to prepare materials in advance. There will be sign-ups to sit at the table to answer questions and sign up new members

CAROCP Strategic Planning

CAROCP members dug into strategic planning activities over two days lead by incoming President Tracie Zerpoli, Superintendent of Tri-Cities ROP. The group identified areas of focus for the 2019-20 school year. Tracy introduced committee work assignments,



Committee Chairs and Committee Representatives.

- **Advocacy at Local Level:** Chair: Valerie Vuicich; Co-Chair: Carol Hume
- **Communication:** Chair: John Smith; Co-Chair: Andy Page
- **Data Collection Best Practices:** Chair: Terri Giamarino; Co-Chair: Maria Tejada
- **Legislative:** Chair: Kathi Kent; Co-Chair: Tom Hansen
- **Membership:** Chair: Andy Page
- **Strategic Alliances** Chair: Linda Granger, Gillie Miller

Participants were asked to decide which committee they want to work with. Committees spent about an hour developing a strategic plan. These plans were submitted to President-elect Zerpoli for review during the June 26th Transition Board Meeting.

Final Board Meeting of 2018-19



Thomas Hanson chaired his final CAROCP Board Meeting as the association President. During this meeting, the Board formally approved the incoming 2019-20 Executive Officials.

- President: Tracie Zerpoli
- President Elect: Mary Whited
- Treasurer: Stephanie Houston
- Secretary: Janice Rogge

- Central Region Coordinator: Valerie Vuicich
- Coastal Region: Linda Granger
- Northern Region: Amanda Samons
- Southern Region: Carol Hume
- Legislative Chair: Kathi Kent
- Membership Chair: Andy Page

Meeting highlights included:

Approval of the End of Year Financial Report

2018-19 Membership Report with a comparison to the 2017-18 year.

Strong Workforce: Valerie Vuicich reported that their overarching goals were to learn and participate in the ongoing conversations. Some CAROCP members were appointed to the Selection Committees. Each Region had different results with varying levels of success and collaboration. We will continue to collect information. The area not yet addressed is the K12 Coordinator positions, as they have not yet posted. We hope they will be certificated positions, as the TAPs were posted as classified. Work closely with your local community college to engage in what they plan to do.

Tom thanked the board and all those present in the audience, including Susan Yamate for making our meetings happen. He said that it was an honor to serve the Association for the past year and recognized the group for their support and dedication to CTE. A motion to adjourn the meeting was made and seconded, and Tom banged the President's gavel for the last time, signaling the close of 2018-2019 CAROCP term.



First Board Meeting of 2019-20

Tracie Zerpoli took command of the gavel and welcomed the new 2019-2020 CAROCP Board.

The Board took action by approving the updated draft Organizational Chart, the Board Meeting Planning Calendar, the draft Strategic Plan and the Budget for 2019-2020.

The following service agreements were approved:

- Capitol Advisors Group, LLC for the legislative advocacy services for the period of October 1, 2019 – September 30, 2020
- Full Capacity Marketing for services related to the hosting and updating of CAROCP website: www.rocpinspire.org
- San Bernardino County ROP for membership services, including establishing a membership data base and related membership services

The Board also took action to suspend Chapter Rebates for the 2019-2020 year as described in the By-Laws, Article 1, section C.2.

2018-2019 Meeting Calendar

September 19, 2019 at Yolo County Office of Education, Woodland, CA

November 20, 2019 at the Omni Hotel, Rancho Mirage, CA

November 20 - 24, 2019 at the Omni Hotel, Rancho Mirage, CA

January 23, 2020 at North Orange County ROP, Anaheim, CA

March 9, 2020 at Hyatt Regency Hotel, Sacramento, CA

June 24, 2020, TBA, San Diego CA



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